Every September a non-profit organization known as Life Happens coordinates the Life Insurance Awareness Month campaign. This campaign is dedicated to informing people about how important life insurance is to protect their families. Life insurance is a cornerstone of a family's future financial security.

Blessed Michael McGivney certainly knew how important life insurance was to a family. But many members don't understand how involved Fr. McGivney was in developing the Order's insurance program. According to Christopher Kauffman, the author of the centennial history of the Order, Faith and Fraternalism, The History of the Knights of Columbus 1882-1982, one of Fr. McGivney's two main reasons for founding the Order was "the need to protect families during sickness and death." (pg. 17) Kauffman goes on to say that Fr. McGivney "spent his energy in promoting the insurance feature." (pg. 35) Originally, when the Order was founded, there was no such thing as an "associate member." Everyone was insured; that was one of those two primary reasons for joining

While the Order is now well known for its charitable works and strong advocacy for the most vulnerable, strengthening men in their faith and protecting them and their families with life insurance were twin catalysts in forming the Order. While young Catholic men still seek to strengthen their faith, we know families still need protection from untimely death. This mission remains just as important today.

In an attempt to make every member and every eligible Catholic man aware of how important life insurance is, the Order has made a substantial investment. The Order has provided me with a high-tech, state of the art financial needs analysis platform that can help us determine where you stand today. It can help me formulate a strategy for you and your family and offer meaningful insurance and financial solutions...a strategy specific to your family and your situation.

The analysis can be done in the comfort of your home or virtually. What can life insurance provide? Peace of mind and security.

Vivat Jesus!